



Leeds LCEP Steering Group Meeting

Minutes – 17/9/18

Attendees: Caroline Courtney (IVE), Sarah Beckett (IVE), Sarah Westaway (Artforms), Liz Harrop (Leeds University), Stephen Wild (Artforms), Selina McGonagle (Geraldine Connor Foundation), Charis Charles (Phoenix Dance), Kate Fellows (Leeds Museums and Galleries), Michelle Hunter (LEP), Kathie Hunter (Leeds University), Leanne Kirkham (Northern Ballet), Tracy Witney (Northern School of Contemporary Dance), Gail Ferrin (CYPDNN), Taneesha Ahmed (The Tetley), Alex Ferris (Leeds Playhouse), Dave Evans (Rodilian Academy), Deborah Pakkar-Hull (Theatre Company Blah Blah Blah)

Agenda:

1. Welcome and introductions
2. Minutes of last meeting
3. Ratify LCEP mission / vision
4. Ratify updated ToR
5. Update (inc careers / progression meeting + Leeds Inclusive Growth Strategy, Leeds City College branding project)
6. Update on LEP Activities from Michelle Hunter
7. Feedback from Leeds Curriculum launch and conference and plans for next year
8. Leeds Culture / Health Strategy feedback on meeting
9. Next meeting date / venue

1. Welcome and introductions

Apologies received from: Andy Goulty (Rodilian Academy), Gaia Rosenberg Colorni (MAP), Raf Bogan (MAP), Hannah Robertshaw (Yorkshire Dance), Debbie Maturi (Leeds Young Film), Elaine Barrow (East Street Arts), Rachel Lythe (Leeds Grand Theatre)

SW to contact Leeds Libraries now that Alison has changed role to ensure there is Libraries representation.

CC change Gail org details to CYPDNN.

2. Minutes of last meeting

CC send a Doodle to confirm next 3 meeting dates.

SB reiterated IVE's current Partnership Investment offer.

3. Ratify LCEP mission / vision

At the last meeting, the group participated in a workshop around the LCEP's mission and vision statements. SB, SW and LH have pulled the comments together for a final review. The purpose is to develop an online presence.

LH has been working with the university comms team who have outlined a comms strategy for the LCEP. We have negotiated a position for the LCEP on the Artforms page – a holding page for hyperlinks where we can upload minutes, agendas, next meeting dates and have all our members' details. We are keen to have a Twitter account and social media presence. SW, SB and LH have agreed to be responsible for a Twitter account on rotation. The Cultural Institute website is breaking away from the university website and plans to have a blog page, where LCEP can publish blogs and press releases etc.

SB has been working with Richard Lee at Leeds City College to create a live brief to students to develop a brand identity for the LCEP. The branding agency Narrative, who work with IVE, will be offering students real world experience in their workplace, creating the live brief, etc. We hope to have an identity before Christmas and more info will be circulated when we can. They will develop the visual identity in a number of formats.

LH's comms team are looking at other aspects of brand identity i.e. photography etc.

The mission and vision has been ratified by the group today, with a 2 year review on it. Although it was noted that we can review these beforehand if suitable.

4. Ratify updated TOR

This was initially pulled together in the early days of the LCEP.

One thing that has definitely changed is the growing membership. The strategic steering group needs to be smaller and tighter, and the wider membership can deliver work in the task and finish/working groups.

The TOR needs to tie in with the language of the Vision and Mission. **LH, SW and SB to do this and circulate it amongst the group.**

We need this to ratify us as a group so we can apply for ACE funding.

5. Update

LH updated from a meeting and information sharing conversation about Leeds' Cultural Development Fund bid. Leeds is applying for a £5-6m pot to be spent over a 3 year period. The stage two application is due on 19 October. The idea is to further things that are already in existence: a lot around what was developed in the CYP strand of 2023, but linking it into progression pathways. This is why LH believes there is a unique role for LCEP here.

There was a workshop at Leeds University last week, led by Cluny, around where the application is at so far. There are still opportunities to be involved – please email ASAP if you would like to be included: hello@2023.org

LCEP should be taking a proactive role (not waiting to be asked how we should be represented in the bid). SW and LH are proposing we put something forward around our vision and mission. **They will be pulling it together in the next week or so, and will circulate it around the group.**

SW shared that the timing of the fund is perfect for Leeds. The whole bid is around CYP at the moment, pulling together the out-of-school offer. BUT we can't do this city wide if we don't work with schools – they are the bigger promoters and advocates. If this is about activity that links up to progression pathways, we can't do that without schools on board, even if they aren't delivery partners. LCEP is the key membrane between all the bodies (i.e. in and

out of schools etc.) We can't talk about equality of access without talking about schools and LCEP can offer the solution to this.

6. Update on LEP activities from Michelle Hunter

West Yorkshire Combined Authority represent 5 authorities across Leeds City Region (also a bit of Barnsley). They have a role round education and enterprise, working with 40 secondary schools and colleges in Leeds, connecting them up to the world of work by linking a senior business manager with a school senior leader.

They have received some funding from the Burberry Foundation to work over 5 years to influence and upskill 500 teachers to help them have a better knowledge of the creative industries, through e.g. the Creative Industries Toolkit - national but with a local feel. This development is in the early stages at the moment. They have been talking to IVE about how the LCEP knows the industry better than anyone. The Toolkit looks like a bank of online resources, case studies, examples of carer progression, interviews, lesson plans, etc.

Feedback from teachers has stressed they don't understand the transferrable skills link in the creative industries. MH is working closely with Chris and Rosi at IVE to understand the landscape better. The target is to work with 175 teachers across the whole region, link up with schools that are already doing this work and work in partnership with them.

Other ideas include a Career Leaders Conference (every school needs a named leader by September) in Leeds with a creative industries workshop.

There is a budget for on the job CPD for teachers and would like to encourage cultural partners to work with us on that. There is lots of crossover with existing work. MH has just been part of the creative steering group at Leeds City College.

The deadline is 5 years but they are working nationally with the Creative Skills Organisation who have more deadlines (first one is Jan 2019).

[#future goals](#) is the Leeds City Region careers campaign with a focus on growth sectors (engineering, manufacturing, construction and digital) but the creative industries and health are now included. There will be a Skills Show in Leeds on 4 October where MH's team is doing a workshop for parents.

They are looking for opportunities to talk to partners about resources and existing examples – we don't want to reinvent anything but we can create things that don't exist.

The toolkit is Creative Industries specific – looking at breaking it down into the working industry bodies as they currently are.

Leeds Museums and Galleries hosts the [MyLearning website](#) which attracts 35000 teachers – **KF to have a conversation with MH about how to link together.**

The struggle is getting teachers out of the classroom to CPD sessions. MH asked how can WYCA work with the partners around CPD delivery.

SW noted that in Leeds we've got art form specific networks that all have progressions as a top priority. We also have teacher networks across subjects that can provide quick feedback. The big teacher issue is recruitment into KS4 subjects. The teachers need a parent toolkit too to formulate the arguments to encourage YP to do the creative subjects.

WYCA does work with parents and created a booklet a few years ago with NCS about each of the careers and example progression routes. The booklet was for teachers but parents liked it.

In terms of the conference, LCEP can provide presenters (through Leeds University), Leeds University case studies, and testimonies from recent graduates on their experiences.

NSCD and CYPDNN will be filming an advocacy video at the Yorkshire Dance Show for artists, parents, partners etc., and can share this.

WYCA have commissioned videos from other careers and struggled to get people to film 60 second talking heads. **This brief is still open and if any partners want to do one, then please let MH know.**

The work is split into two strands: showcasing transferrable skills developed in various art forms AND specific pathways etc. for art forms / creative industries.

Burberry's mission: Positively impact 1 million young people in the North; 500 000 In our region in the next 5 years.

MH will circulate an update when they've had the next meeting, and a list of the 40 schools they are working with already. MH would like to talk to any partners about the work they are doing with Burberry. MH to circulate a summary of the work they are doing with an ask to partners as to how we can help and contribute.

SW will speak to Cluny about how this work links to the Cultural Development Bid. MH believes her colleague David Shepherd will be leading on this on their end.

7. Feedback from Leeds Curriculum launch and conference and plans for next year

The Leeds Curriculum is up on MyLearning and resources are being added to it as we go along. The launch was a lovely event. **If partners want to add to it and shape it, let KF know.**

KF has spoken to a lot of the ITT providers about linking the Leeds Curriculum into the training although she doesn't think it is one of the active elements yet. **LH will organise a strategic conversation with the HE providers for KF.**

KF would like to put on a young people's launch to create another media buzz and will circulate the date once confirmed, for everyone to feed in when it moves forward.

SW noted it would be useful to link Leeds Curriculum up with the Child Friendly Map.

The conference went well (the day after the launch event), with 40 teachers, sharing best practice and taking part in workshops led by LCEP partners. Noctua and Yorkshire Inclusion Teaching School Alliances are meeting with SB, LH and SW about the next conferences in autumn 2019 (senior leaders) and spring 2020 (curriculum design; broad, balanced and relevant to your pupils); the focus is primary and upskilling practitioners to better work in schools. They are meeting again tomorrow so will have more to feedback. Two of the teachers who attended the Phoenix workshop at the conference have now booked Phoenix in for cross-curricular projects.

Is there something about planning an event, conference, headteachers' briefing, high schoolteachers, around the careers progression/toolkit? This can start the conversation with high school teachers.

SW to catch up with MH around the Burberry work in secondary schools.

NB Leeds Playhouse's work with Burberry Foundation is actively NOT around careers progression.

MH shared that they have networks in each of the areas they work in through their enterprise managers. They do also have a headteachers forum with representation from each of their regions.

8. Leeds Culture / Health Strategy feedback on meeting

SW shared the parliamentary report on [Creative Health: the arts for health and wellbeing](#) from July 2017. This has become a very significant topic and the Cultural Institute hosted a meeting in the summer about how Leeds can respond to this. Leeds City Council responded with a new Art and Health Strategy.

There is going to be a meeting around what the strategy actually looks like. SW attended an initial meeting when the proposal was put together and will be there again with health wellbeing and CYP hat on and will feed back after that.

Nick Ward (Chief Officer for Transformation and Innovation) is heading this up.

There is a mental health and wellbeing group within the council but their work focused mostly on adults rather than CYP.

SW will send the strategy to CC to send out with the minutes.

9. Next meeting date / venue

CC to circulate a Doodle poll to book in the next dates:

- January at the Tetley
- May at NSCD
- September at Museums

SB shared that we would like to make the meeting paperless from now on. CC will note this in the next set of meeting emails.

LH gave an update from the Cultural Institute. PHD researchers are beginning to be appointed to work on the partnership research. There was a joint proposal between LCC and Geraldine Connor Foundation that didn't get in on time but with the development of the Cultural Development Fund application and focus for Leeds Uni on arts and health, the fact that Leeds Uni have just been awarded cash from AHRC as part of the Industrial Pathway Fund, there is a new pot of research funding to do a cultural audit to see what the provision is for CYP in Leeds in cultural and creative industries, to set a baseline for a new piece of work - Future Passion Factory. LH believes we will be able to encompass a lot of the LCC and GCF application content in this new piece of research – very relevant for LCEP, which LH would like to be a named partner who researchers will consult. LH will feed back on this more at the next meeting.

SW gave an update to Councillor Prior and Councillor Blake and SLT Children and Families on the priorities of LCEP and our heartening progress. It was noted that this is exactly the kind of thing we want to have accessible on the webpage for all partners to access. We will be discussing how we can manage this page in terms of public access/password protected.

